

WELCOME
TO



The 21st
APRCE
SRI LANKA 2024

*Redefining
Retail in APAC:
From Transactions
to Transformation*

**4TH - 6TH
SEPTEMBER 2024**

Organized by :



**REDEFINING
RETAIL IN APAC :
FROM TRANSACTIONS
TO TRANSFORMATION**

**The 21ST Asia Pacific
Retailers' Convention &
Exhibition**



21st APRCE 2024:

The Largest Asia Pacific Retailers' Convention and Exhibition

The theme Redefining Retail in APAC: from Transactions to Transformations encapsulates the essence of a paradigm shift, steering away from conventional notions of retail merely as a series of transactions to a more profound understanding of its transformative power.

In exploring this theme, we aim to delve deep into the multifaceted impact of retail on communities, culture, and society at large. Beyond the exchange of goods and services, we envision a retail landscape that acts as a catalyst for positive change, influencing not only economic realms but also societal and cultural dimensions.

The heart of this theme lies in understanding how retail can become a force for social good and cultural enrichment. We will explore innovative strategies and case studies that demonstrate how retailers in the Asia Pacific region can proactively contribute to community development, fostering inclusivity and sustainability. From empowering local artisans to supporting grassroots initiatives, we seek to showcase inspiring examples of how retail can be a transformative force, creating lasting positive effects.

Moreover, the conference will provide a platform for in-depth discussions on the evolving role of retailers as agents of change. From embracing digital transformations to championing ethical business practices, we will unravel the dynamics of a retail landscape that goes beyond profit margins to embrace a broader sense of responsibility.

In a constantly evolving and dynamic landscape, shifts in consumer preferences, fueled by trends such as personalized experiences, evolving influencer marketing dynamics, expansions into rural markets, and the seamless integration of various channels and technologies, have resulted in the formation of more cohesive groups. These groups extend beyond traditional demographic segments, aligning with ethics-based societal norms. Navigating this landscape presents both challenges and opportunities for retailers seeking to maintain close ties with these changing societies. Successfully addressing these challenges and transforming towards a more inclusive, community-empowered retail approach holds the potential for positive impacts on both business success and overall societal well-being.

Our agenda encompasses thought-provoking sessions, engaging panels, and interactive action, all aimed at fostering a shared understanding of how retail can shape the future of our societies. Together, let us explore the limitless possibilities of Redefining Retail in APAC, transcending traditional boundaries and paving the way for a more impactful and socially conscious retail industry.

MESSAGE FROM **SLRA PRESIDENT**

I am delighted that this captivating island nation, Sri Lanka, is hosting the region's largest retail convention and exhibition; the 21st Asia-Pacific Retailers' Convention & Exhibition, from 4th-6th September 2024 and as the President of the Sri Lanka Retail Association, it is my pleasure to extend a warm welcome to all of you.

With the theme "Redefining Retail in APAC: From Transactions to Transformation," this conference promises to be a forum where innovative ideas, industry insights, and transformative strategies will converge to shape the future of retail in the Asia-Pacific region. This will lead the way forward for all retailers, especially in Sri Lanka, to address key challenges, as this gathering promises to bring distinguished speakers, decision makers, and industry experts on to one stage.

Sri Lanka, with its rich history, diverse culture, and scenic beauty, provides an inspiring backdrop for this momentous occasion. From its bustling markets to its modern retail establishments, our country offers a unique tapestry of retail experiences that will undoubtedly enrich your stay. Colombo, the bustling commercial heart of the country, will no doubt offer many experiences to all. The retail industry accounted for nearly 14% of the GDP and provided employment to over 15% of the workforce in the country. The country and the industry as a whole have overcome significant challenges, the last few years and the cost of living crisis that is impacting global retailers alike no doubt has brought with it a unique set of challenges.

Together, we will explore avenues to navigate the retail landscape, harnessing the power of technology, sustainability, and consumer-centric approaches to drive growth and foster meaningful change as we listen to some thought provoking content covering technology, robust supply chains, and evolving consumer needs that are transforming the retail industry.

We look forward to meeting you at the 21st APRCE 2024 and encourage you to participate, engage, and network as you learn from best practices across the APAC region.

On behalf of the Federation of Asia-Pacific Retailers' Association (FAPRA) and the Sri Lanka Retailers' Association, I invite you to join us on this journey of exploration, discovery, and transformation at the 21st Asia-Pacific Retailers Convention and Exhibition. An "Ayubowan" & "Wanakkam" to all.



Charitha Subasinghe
President,
Sri Lanka Retailers' Association (SLRA)



Organized by :



MESSAGE FROM **CONVENOR - APRCE 2024**

Ayubowan!

Dear Esteemed Delegates,

It is with immense pleasure that we extend a hearty invitation to you, to join us at the Asia-Pacific Retailers' Convention and Exhibition (APRCE) 2024, scheduled to take place from the 4th to the 6th of September, in the vibrant city of Colombo, Sri Lanka.

Sri Lanka, globally celebrated as a premier tourist destination, eagerly awaits your presence. Renowned for its resplendent beauty and unparalleled hospitality, Sri Lanka promises an experience like no other. Colombo, our effervescent capital, is a tapestry woven with the rich threads of Eastern and Western

cultures, offering an array of culinary delights, cultural treasures, and modern conveniences set against the backdrop of our tropical climate.

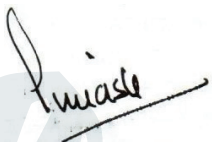
Strategically situated at the heart of South Asia, with nearly 2 billion people within its sphere, Sri Lanka stands as a beacon among emerging markets. The establishment of the new Colombo Port City Financial Centre, coupled with our skilled workforce and esteemed professional services - spanning from healthcare to IT innovation - epitomises the nation's dynamic business landscape.

The APRCE 2024 is designed to be a confluence of intellectual and commercial exchange, featuring distinguished speakers and insightful sessions aimed at enriching your knowledge and business acumen. Beyond the forum, discover ample networking opportunities and the cultural feast that awaits.

With hospitality that sets a global benchmark, our hotels and accommodations ensure an indulgent retreat, making your visit as comfortable and memorable as can be. We are confident that the enchantment of Sri Lanka will beckon you to return.

We cordially invite you to be a part of the APRCE-24 and look forward to welcoming you to our island, where wonders abound and business thrives.

Warmest regards,



Murali Prakash

Convenor - APRCE 2024

Deputy Chair - FAPRA & Immediate Past President - SLRA



Organized by :



MESSAGE FROM **FAPRA CHAIRMAN - APRCE 2024**

Jakarta, April, 19 2024.

Dear, respected and proud colleagues FAPRA members.

The upcoming Asian Pacific Retailers Convention & Exhibition (APRCE), a prestigious biennial event from the Federation of Asia Pacific Retailers Associations (FAPRA), is scheduled to take place this year 2024, September 4-6 in Sri Lanka.

During APRCE 2024, let us embrace the ethos of innovation and knowledge exchange that characterizes the retail sector.

Through engaging presentations, interactive showcases, and enlightening discussions, we have a unique opportunity to gain fresh insights, explore nascent trends, and foster partnerships that will define the next future of retail in this decade.

This event serves as a platform to share expertise, ignite inspiration and collectively elevate industry benchmarks.

In my capacity as the Chairman of FAPRA, I extend a warm invitation for your participation in APRCE 2024 in Sri Lanka. I am enthusiastic about the prospect of dynamic idea exchanges and the formation of collaborative ventures. Together, in Asia Pacific region, we can steer the retail landscape towards greater dynamism, inclusivity, and prosperity. Let us seize this occasion to make a significant impact and establish a heritage of innovation and cooperation for generations to come.

With eager anticipation for the enriching journey ahead, let's stay enthusiastic and keep moving forward, synergy and collaboration that bring the winds of change are the keywords for success today, because change is a reality, nothing has ever changed except change itself.

May you are all blessed. Cheers.

With warm regards,

Roy N Mandey
FAPRA Chairman



Organized by :



AGENDA OF APRCE 2024



DAY 1

**Meet and Greet
welcome Dinner**
at Shangri-La
6.30 PM onwards

DAY 2 & 3

**Knowledge
Forums,
Exhibition,
B2B Meetings
and Networking**
at BMICH



DAY 3

**HOD Meeting,
FAPRA Awards Night
and Gala Dinner**
at Shangri-La
6.30 PM onwards

WHAT TO EXPECT



Insightful Knowledge Forum with distinguished local and international speakers and panels

Retail Exhibition featuring retailers from Sri Lanka and the Asia-Pacific region



B2B business **Matchmaking Meetings**

Reception, cultural nights, and other **Networking Sessions**



FAPRA Awards honouring respective FAPRA Associations' member companies for accomplishing outstanding achievements

Heads of Delegation (**HOD**) meeting



Presentation of **Country Reports**

21st APRCE Events Line up

Day 01		4th September, 2024, Wednesday	
2.00pm onwards	Arrival & Check in		
2.30pm - 4.30pm	Country reports & presentations	Cinnamon Grand Hotel	
6.15pm - 10.00pm	APRCE Opening & welcome dinner	Shangri La Hotel	
Day 02		5th September, 2024, Thursday	
9.00am - 9.30am	Conference & Exhibition Opening	BMICH	
9.30am - 5.30pm	Conference Knowledge Forum	BMICH	
9.30am - 6.30pm	Exhibition	BMICH	
10.10am - 6.00pm	B2B Meetings	BMICH	
6.00pm - 8.00pm	Dinner stalls (for purchase)	BMICH	
Day 03		6th September, 2024, Friday	
8.45am - 4.30pm	Conference Knowledge Forum	BMICH	
8.45am - 4.30pm	Exhibition	BMICH	
8.45am - 4.30pm	B2B Meetings	BMICH	
11.45am - 2.15pm	HOD Meeting	BMICH	
6.30pm - 10.30pm	FAPRA Awards & Gala Dinner	Shangri La Hotel	
Day 04		7th September, 2024, Saturday	
Delegates depart or transfer for private excursions			
9.00am - 3.00pm	Study/Exposure visits (Fee to be borne by delegates)	Colombo	

APRCE 2024 Knowledge Forum Detailed Agenda

– BMICH Colombo

Day 02		5 th September, 2024, Thursday	
8.00am - 8.15am	Delegates departure from the hotel	Free shuttle service from Shangri La, Cinnamon Grand, Cinnamon Lakeside, Hilton and Kingsbury hotel	
9.00am	Exhibition Opening & Conference inauguration	BMICH Main Hall/ Delegates Lounge	
9.30am - 10.10am	Opening keynote address	Mr. Liu Xueliang BYD Asia Pacific Auto Sales Division General Manager BYD Japan President	
10.10am - 10.30am	Tea/Coffee Break		
Broader Segments of Setting the Context			
10.30am - 11.10am	Global Economy and Ecosystem Amidst Turmoil: Navigating the Challenges, Seizing Opportunities	Dr. Gregory Smith Lead Economist & Program Leader - South Asia World Bank	
11.10am - 11.40am	Expanding Retail Frontiers: Emerging Markets and Rural Outreach	Mr. Simon Wintels Partner – McKinsey & Company	
11.40am - 12.10pm	From Transactions to Transformation: Retail E-Commerce Opportunities and Uncertainty in Asia	Mr. Bob Hoyler Manager, Retail and E-Commerce Insights Euromonitor International, Chicago	
12.10pm - 1.45pm	Lunch & visit to Expo		
Technology and its impact on Retail			
1.45pm - 2.15pm	Tech-Infused Retail Innovations: Transformative Experiences through Tech Innovations	TBC	
2.15pm - 2.45pm	Tech-Infused Retail Innovations: Harnessing the Power of Data Analytics Towards Modern Consumer Engagement	Mr. Sridhar Harisubramanian Senior Director - Salesforce.com, Retail and Consumer Goods Industry Advisor in India	

2.45pm - 3.25pm	Disruptive Innovations in Retail	TBC
3.25pm - 3.45pm	Tea/Coffee Break	
Consumer Engagement in Retail		
3.45pm - 4.15pm	Omnichannel Excellence and Integration: Unleashing Seamless Retail Experiences	TBC
4.15pm - 4.45pm	Consumer - Centric Retail Transformation: Elevating the Shopping Experience and Customer Intimacy	Mr. Shigeki Kimura , Vice President, SEVEN-ELEVEN Japan Co., Ltd.
4.45pm - 5.30pm	Retail Store Formats of the Future: Curating Spaces for Innovation and Customer Connection”	Mr. Steve Stoner , Founder & Principal Director – Whippet Australia/UK
Socializing & Networking		
5.30pm - 6.00pm	Business Networking / Exhibition	
6.00pm onwards	End of day 1 – Cultural Cuisines (To be purchased)	

Day 03

6th September, 2024, Friday

Broader Segments on Context for APAC & Supply Chain

8.00am - 8.15am	Delegates departure from the hotel	Free shuttle service from Shangri La, Cinnamon Grand, Cinnamon Lakeside, Hilton and Kingsbury hotel
8.45am - 9.15am	APAC Retail's Global Ascent: Unleashing Potential and Redefining Market Dominance	Mr. Yasuyuki Furusawa , Director and President of AEON VIETNAM CO., Ltd
9.15am - 10.00am	Changing Dynamics of Supply Chain Management: Retail Process and Inventory	TBC

10.00am - 10.35am	Supply Chain Resilience and Sustainability: Transforming Last-Mile Delivery with Transparent and Efficient Technology"	Mr. Ashutosh Taparia Business Head Bigbasket.com
10.35am - 10.55am	Tea/Coffee Break	
Corporate Management & Strategy Session		
10.55am - 11.25am	Corporate Strategies and Management Capabilities Showcase	Mr. Dickson Sezto Chairman and Founder of URF
11.25am - 11.55am	Corporate Strategies and Management Capabilities Showcase	TBC
11.55am - 12.25pm	Corporate Strategies and Management Capabilities Showcase	TBC
12.25pm - 1.45pm	Lunch & Visiting the Expo	
Key Focus Areas		
1.45pm - 2.15pm	Sustainability/Ethical Retailing: Nurturing Responsible Commerce in Retail Transformation	TBC
2.15pm - 2.45pm	Tourism Synergies: Navigating the Interplay with Retail Dynamics.	Mr. Toshiki Kato, Director and Managing Executive Officer & Senior Executive General Manager of Daimaru Matsuzakaya Department Stores Co., Ltd
2.45pm - 3.15pm	Financial Fusion: Exploring the Synergies Between Banking / Financial services and Retail Evolution".	TBC
3.15pm - 3.55pm	Closing Keynote	
3.55pm - 4.00pm	Conclusion of the conclave	
4.00pm onwards	Expo & travel back to the hotel	

*Kindly note that the above information is subject to minor updates and changes, upon speaker/organizing committee discretion.

Mr. Liu Xueliang

**BYD Asia Pacific Auto sales division General Manager
BYD Japan President**

Graduated from Tokyo International University, Japan, with a Bachelor's degree in International Economics and Trade. Within a few years, he has set up branches and production bases in Australia, Singapore, Malaysia, Korea and India, bringing BYD's self-developed and manufactured pure electric buses & forklifts & trucks & passenger vehicle to various markets in the Asia-Pacific region. BYD became the first Chinese automotive brand to successfully enter the Japanese market.



Dr. Gregory Smith

**Lead Economist and Program Leader - South Asia
World Bank**

Greg is the Lead economist at the World Bank in Colombo. He's a PhD economist that has spent his career analyzing and over-turning commonly-held assumptions about investing in emerging and frontier markets. He has previously worked as an emerging markets fund manager, with investments across Asia. He's also the author of a book on sovereign debt that was published by Oxford University Press.



Mr. Simon Wintels

Partner – McKinsey & Company

Simon first joined McKinsey's Amsterdam office in 2007. He transferred to Japan in 2015 before joining the Singapore office in 2017.

Simon leads the Retail and Consumer Packaged Goods Practices in Southeast Asia. He works primarily with retail and consumer goods clients across Asia. He serves clients on growth, marketing & sales transformations unlocked by digital and analytics.



Mr. Bob Hoyler

**Manager, Retail and E-Commerce Insights
Euromonitor International, Chicago**

Bob helps to oversee Euromonitor's global Retail, Digital Consumer, and E-Commerce syndicated research products, with a focus on content and client engagement.

Euromonitor International will explore how successful retailers in the Asia Pacific are evolving with the times to redefine the retail sector in the region. Additionally, we will examine how demographic shifts in Asia are tentatively beginning to shift the centre of gravity of the region's retail sector away from East Asia towards Southeast Asia and South Asia.



Mr. Toshiki Kato

Daimaru Matsuzakaya Department Stores Co., Ltd

The group operates 15 Daimaru Matsuzakaya department stores and 16 PARCO stores in Hokkaido, Honshu, Shikoku, and Kyushu in Japan.

Insights brought to the session a great opportunity to further develop the synergy between tourism and retail.



Mr. Sridhar Harisubramanian

Senior Director – Salesforce.com,

Retail and Consumer Goods Industry Advisor in India

Sridhar is currently an Industry and Tech Advisory Leader with Salesforce India. He is responsible for leading a team of experienced industry SMEs and enterprise architects to help customers develop effective, multi-cloud solutions that accelerate their digital transformation efforts.

Sridhar is a seasoned business technologist and has more than 25 years of experience working with senior IT and business stakeholders and the C- Suite across the US, APAC and India having worked with IBM, Safeway, Microstrategy in various leadership roles. He is also a recognized Retail Industry subject matter expert, a Salesforce Media-certified speaker and presenter.



Mr. Shigeki Kimura

**Director, Executive Vice President,
SEVEN-ELEVEN Japan Co., Ltd.**

Seven-Eleven Japan (SEJ) is the Japan's largest retail company with more than 20,000 stores, which operates convenience stores by the franchise system. Shigeki Kimura is mainly in charge of the business area of administration as Director, Executive Vice President of SEJ. As he has been involved in a wide range of businesses, the main responsibilities include "Budgeting and Expense Control," "Improvement of Human Resource Policy and Reorganization of Structure" and "Planning of Risk Management System."



Mr. Steve Stoner

Founder & Principal Director – Whippet Australia/UK

With offices in London and Melbourne, Whippet has been instrumental in brand transformations for Marks & Spencer, Tesco and Iceland in the UK, plus Coles and Priceline in Australia.

Steve brings to the session a passion for brand, design and communication, along with a deep understanding of how these disciplines can be used more effectively by retailers.



Mr. Yasuyuki Furusawa

Director and President of AEON VIETNAM CO., Ltd

AEON was founded in 1758 as Okada-ya, a retailer of textiles and daily goods, and now conducts diverse operations in about 17,000 locations in 14 countries throughout Asia. With Operating revenue totaling 9 trillion yen in FY2023, makes AEON one of the largest retail groups in Asia.

Yasuyuki Furusawa joined AEON in 1995 and has been involved in the retail industry for many years: from 2014 to 2018, he served as President of Beijing AEON; from 2018, he was appointed President and Representative Director of Maibasuketto, a small food supermarket mainly in the metropolitan area; from 2021, he became Director and President of AEON Vietnam. He has contributed to the improvement of the Vietnamese economy and in this session, he will discuss AEON's development in the Asia Pacific region, with a focus on Vietnam, and its prospects.



Mr. Dickson Sezto

Chairman and Founder of URF | Youth Energy Group

He has constantly innovated in the realm of retail experience and is now revolutionizing the consumer experience of Gen Z. Through online and offline innovations, embracing up-and-coming brands, elevating storytelling and unique experiences, the defining "CURETAIL, Curated Retail" concept emerged. Now, Center X continues to innovate within the CURETAIL space, building new platforms for the youth generation and developing community and culture first. The founding of the impressive TX Huaihai Youth Energy Center has become Shanghai's landmark for the youth generation, defining Sezto's CURETAIL movement. Now, URF | Youth Energy Group is expanding to Beijing, in the core of the city's Chaoyang District with "THE BOX Youth Energy Center," the future home of Beijing's burgeoning youth generation.



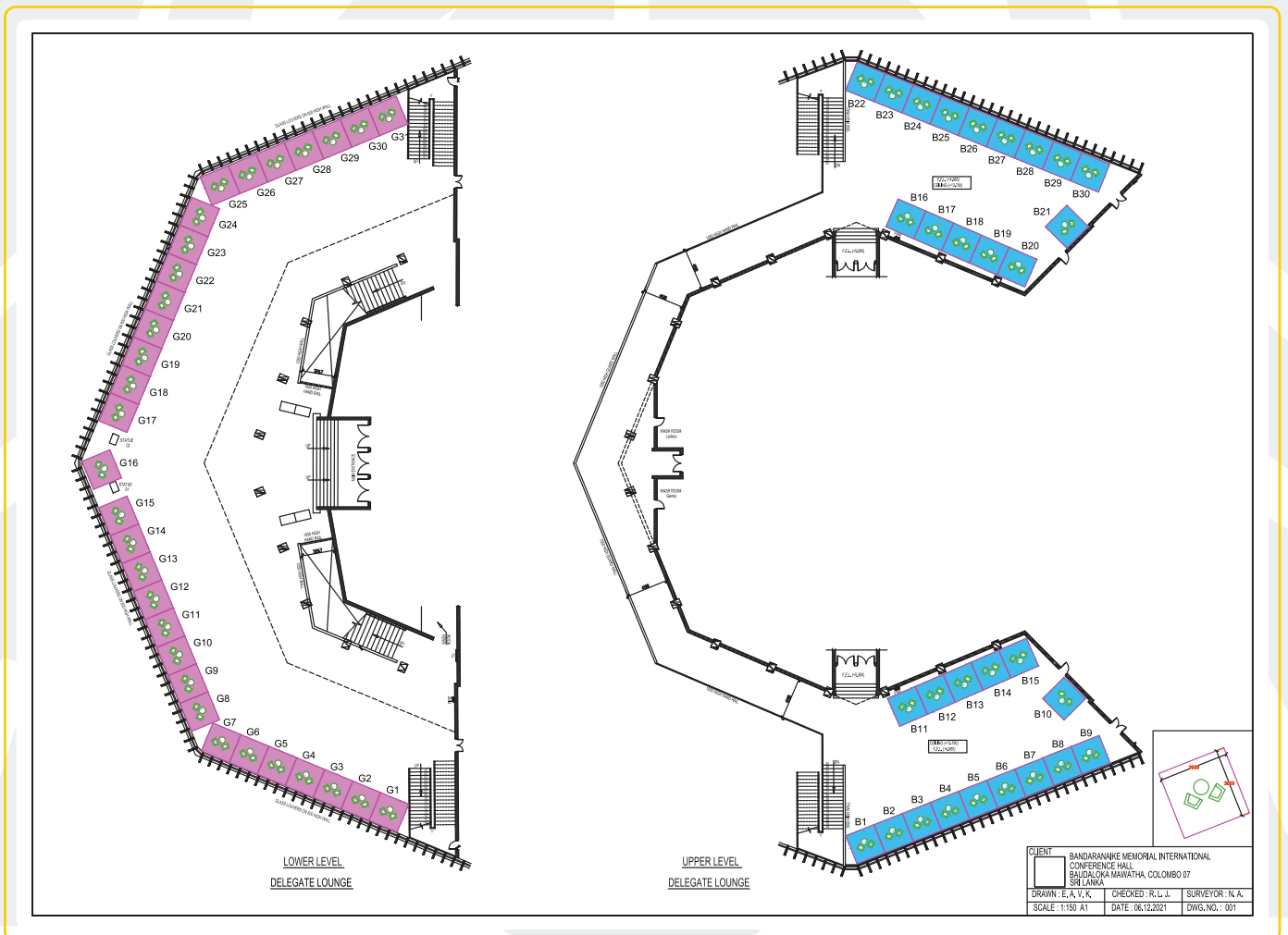
A UNIQUE OPPORTUNITY TO SHOWCASE YOUR OFFERINGS TO THE **ASIA-PACIFIC RETAIL FRATERNITY**

- Positioned in a prominent location coinciding the main conference on 5th and 6th of September at the BMICH Delegates Lounge Lower Level and Upper Level.
- Reserve individual or multiple combined booths.
- Exhibition stall includes 2 chairs, 1 table, 2 lights and power supply.
- Customisable branding possibilities at an additional cost upon request and within the organiser guidelines.



The location of the exhibition & floor plan

This is your opportunity to showcase your business at the largest retail forum in Asia-Pacific in 2024. With exposure to 20+ global market retail business leaders along with many retailers from Sri Lanka, APRCE is expected to attract around 40% C-level decision makers and senior-level managers. Innovators, product developers, retail service providers, suppliers to distributors covering retail segments such as Food and Beverage, Clothing, Fashion & Jewelry, Footwear & Accessories, Household & Consumer Durables, E-Commerce, Healthcare & Wellness are expected to take part in APRCE 2024, giving you an invaluable opportunity to exhibit your business, network and expand your global footprint.



EXHIBITION BOOTH SIZES AND PRICING



STANDARD BOOTH (TYPE A - WITHOUT BRANDING)

Delegates Lounge Lower Level	USD 1350	Includes 3m x 3m unbranded booth with 2 chairs, 1 table, 2 lights within the stall
Delegates Lounge Upper Level	USD 1200	

STANDARD BOOTH (TYPE B - WITH FULL BRANDING)

Delegates Lounge Lower Level	USD 1900	Includes 3m x 3m fully branded (3 sides) booth with 2 chairs, 1 table, 2 lights within the stall
Delegates Lounge Upper Level	USD 1750	



- All above pricing includes cost of space, stand built, venue electricity and applicable cost of liability insurance.
- Reserve individual or multiple combined booths.
- Minor customisations can be accommodated upon additional costs and prior organiser approvals.

For clarifications or registrations

<https://aprce2024.com/aprce-2024-registration/>



www.aprce2024.com

Please write to
info@aprce2024.com
 or call
+94 760 457 143

EXHIBITION BOOTH SIZES AND PRICING

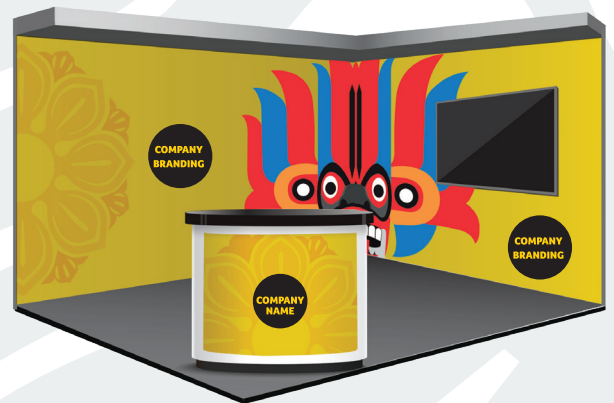


OPEN BOOTH (TYPE C - WITH BRANDING)

Delegates Lounge Lower Level	USD 1600	Includes 3m x 3m branded (2 sides) booth with 2 chairs, 1 table, 2 lights within the stall
Delegates Lounge Upper Level	USD 1450	

OPEN PREMIUM BOOTH (TYPE D - WITH BRANDING)

Delegates Lounge Lower Level	USD 1850	Includes 3m x 3m branded (2 sides) booth with 2 chairs, 1 table, 2 lights within the stall; Double Backdrop with Carpet & Lighting
Delegates Lounge Upper Level	USD 1700	



- All above pricing includes cost of space, stand built, venue electricity and applicable cost of liability insurance.
- Reserve individual or multiple combined booths.
- Minor customisations can be accommodated upon additional costs and prior organiser approvals.

For clarifications or registrations

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MOST AWAITED RETAIL AWARDS - 2024

A Country Award and to compete for the FAPRA Asia-Pacific Regional Award

FAPRA Awards 2024

During the biennial APRCE, FAPRA Awards are promulgated to honour respective FAPRA Associations' member companies for accomplishing outstanding achievement. This Awards has become an excellent platform to promote, recognise and profile organisations with distinctive success and accomplishments in the retail industry in Asia-Pacific region.

APRCE FAPRA 2024 Online Asia Pacific Award - Best Efforts in Social Responsibility, recognizes the efforts of retailers who have introduced, increased or sustained their efforts in being a socially responsible organization in the areas of environment conservation, contributions to society, public education etc., within the qualifying period.

APRCE FAPRA Country awards are determined by a judging process conducted internally within the respective retail association, under the guidance of the FAPRA Permanent Secretariat. Each country needs to select 1 out of the following 5 Awards and conduct the internal processes to determine the country award winner: Most Innovative Retail Concept Award or Best Marketing Campaign Award or Customer Service Excellence Award or Green Retailer Award or Young Promising Retailer Award.



FAPRA Award Categories & Timelines

ASIA-PACIFIC REGIONAL AWARD CATEGORY

Best Effort in Social Responsibility

Participants to complete uploading documents and/or videos into the online award portal by 5th July

COUNTRY AWARD CATEGORIES

(Select one category for each submission per company / per country)

Most Innovative Retail Concept Award

Best Marketing Campaign Award

Green Retailer Award

Customer Service Excellence Award

Young Promising Retailer Award

Submit nominations by 12th of July 2024 to FAPRA Permanent Secretariat

KEY LOCATIONS & HOTELS

APRCE 2 024



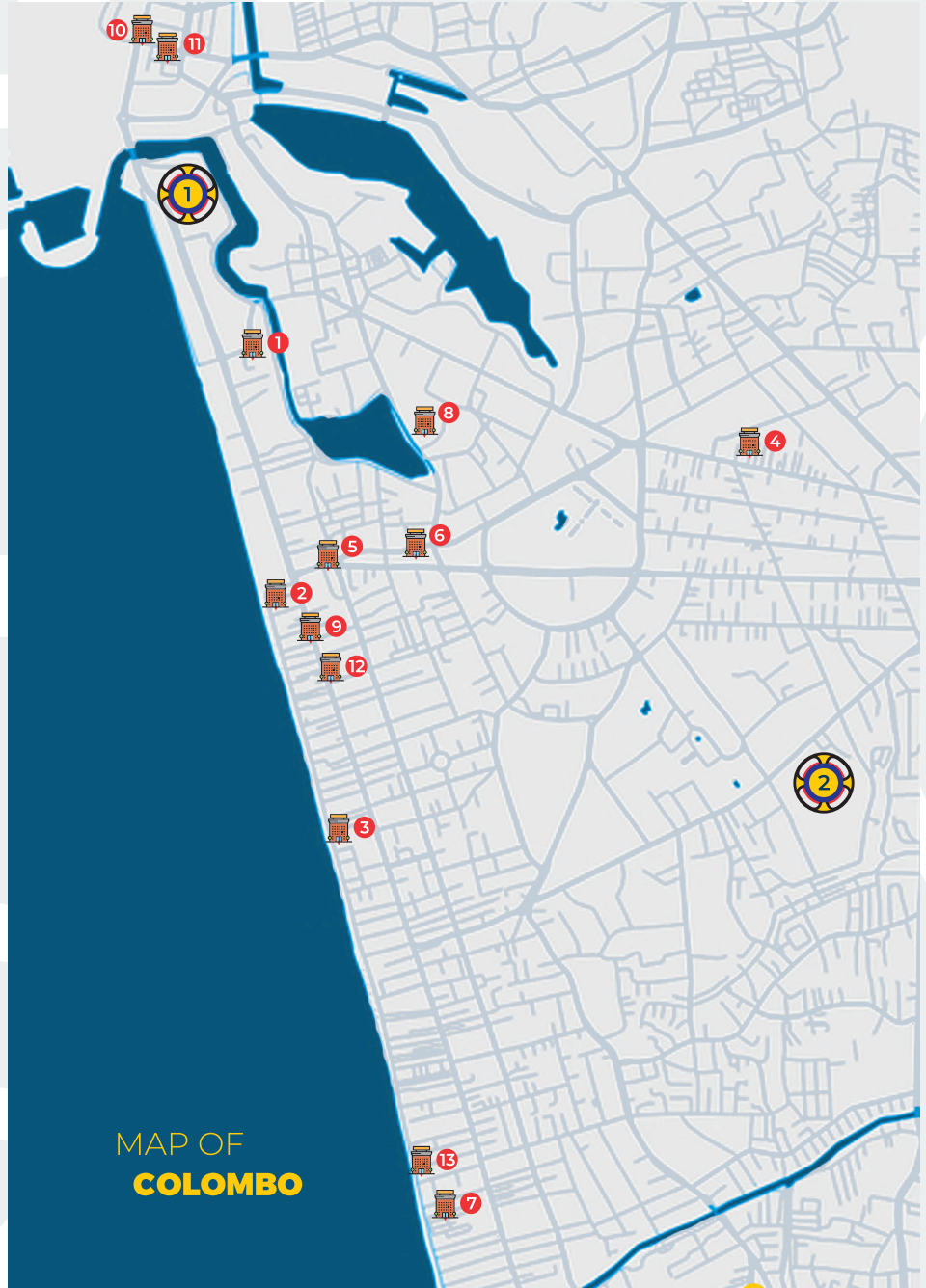
EVENT VENUES

- 1 SHANGRI-LA H OTEL
5.8km to BMICH
- 2 BMICH
5.8km to Shangri- La



OTHER 3 STAR & 4 STAR HOTELS IN COLOMBO

- 1 RAMADA
4.6 km to BMICH | 1.6 km to Shangri - La
- 2 GRANDBELL
4.1 km to BMICH | 4.2 km to Shangri - La
- 3 MARINO BEACH
3.1 km to BMICH | 4.6 km to Shangri - La
- 4 JETWING COLOMBO 07
1.7 km to BMICH | 5 km to Shangri - La
- 5 MOVENPICK
3.7 km to BMICH | 2.3 km to Shangri - La
- 6 CINNAMON RED
2.7 km to BMICH | 3.4 km to Shangri - La
- 7 RADISSON COLOMBO
3.8 km to BMICH | 6.7 km to Shangri - La
- 8 COLOMBO COURTYARD
3.3 km to BMICH | 3.3 km to Shangri - La
- 9 RENUKA HOTEL
3.9 km to BMICH | 3.7 km to Shangri - La
- 10 STEUART BY CITRUS
5.8 km to BMICH | 1.1 km to Shangri - La
- 11 FAIRWAY HOTEL
5.6 km to BMICH | 1.2 km to Shangri - La
- 12 SOFIA COLOMBO
3.8 km to BMICH | 3.6 km to Shangri - La
- 13 THE OCEAN COLOMBO
3.6 km to BMICH | 6.3 km to Shangri - La



Hotels & Rates for APRCE 2024

Accommodation Rate Card 5* hotels

Hotel	Room Category	SGL - BB Single room per night rate on BB basis (net)	DBL - BB Double room per night rate on BB basis (net)	TPL - BB Triple room per night rate on BB basis (net)
Kingsbury Colombo	Superior Room	\$138.00	\$147.00	\$147.00
Hilton, Colombo **	Superior Room	\$130.00	\$130.00	\$130.00
Cinnamon Lakeside	Superior Room	\$110.00	\$110.00	\$110.00
Shangri-La Colombo	Deluxe Lake	\$218.00	\$231.00	\$231.00
Sheraton Colombo	View King	\$145.00	\$145.00	\$145.00
Cinnamon Grand Colombo	Premium Room	\$124.00	\$138.00	\$138.00
Taj Samudra ** Colombo	Deluxe Room	\$124.00	\$138.00	\$138.00

Accommodation Rate Card 4* hotels

Sofia Hotel	DLX king room city view	\$84.00	\$94.00	-
Granbell	Standard Room (City view)	\$75.00	\$85.00	-
Courtyard by Marriott CMB	Superior City View	\$113.00	\$125.00	-
Ramada CMB	Deluxe	\$90.00	\$100.00	\$128.00
Marino Colombo	Superior Room (City view)	\$112.00	\$127.00	\$165.00
Jetwing Colombo 7	Deluxe Room	\$100.00	\$110.00	\$140.00
Radisson Hotel CMB	Premium Room	\$90.00	\$95.00	\$125.00
Galle Face Hotel	Regency Room	\$120.00	\$130.00	\$170.00
NH Collection Colombo (previous Movenpick)	Superior City View	\$102.00	\$115.00	\$145.00

Accommodation Rate Card 3* hotels

Cinnamon Red Colombo	Standard Kings Room	\$80.00	\$85.00	
Mirage Colombo	Standard Room	\$60.00	\$65.00	\$95.00
Fairway Colombo	Superior King room	\$70.00	\$75.00	\$105.00
Ocean Colombo	Superior Ocean View	\$70.00	\$75.00	\$95.00
Morven CMB	Superior Room	\$60.00	\$65.00	\$80.00
Renuka City Hotel	Standard Room	\$78.00	\$94.00	\$131.00
Best Western Elyson	Deluxe Room	\$65.00	\$75.00	\$95.00

** Updated rates yet to be finalized by the hotel

WHILE YOU'RE IN **SRI LANKA**

EXPLORE THE WONDERS OF NATURE

Visit the sunny beaches in the Western, Southern and Eastern coasts. Seek adventure among the wilderness in National Parks such as Yala and unwind amidst the misty mountains in Central Sri Lanka.



EMBRACE HISTORY AND CULTURE

Visit World Heritage Sites such as the Dutch Galle Fort, walk among the breathtaking Brief Gardens or the rustic Lunugana Estate by the Bawa Brothers, admire the architecture of the city such as Independence Square or the striking Red Mosque in Pettah.



SHOP AND SAVOUR

The city of Colombo has state-of-the-art shopping malls with international retail brands, delicious food and drinks and exciting activities. Visit the exotic street food stalls in the city and let your taste buds experience the flavours of Sri Lanka.



◇ — REGISTER **NOW** — ◇

International delegates :

USD 750 (Early bird offer – USD 650)

Early bird tickets are extended up to 10th of July 2024

Online registrations close on 15th of August 2024

Onsite registration | USD 1000

Spouse :

USD 500 (Early bird offer – USD 450)

*Registration fees include entry to all conference Forums, Sessions and Exhibition (includes lunch for both days), Opening and Welcome Dinner, FAPRA Awards and Gala Dinner and a participant gift pack.

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