

**APRCE 2024**  
EXHIBITION BROCHURE



The 21<sup>st</sup>  
**APRCE**  
SRI LANKA 2024

**Redefining  
Retail in APAC:  
From Transactions  
to Transformation**

4TH - 6TH  
SEPTEMBER 2024

Organized by :



# AGENDA OF APRCE 2024



## DAY 1

**Meet and greet  
welcome dinner**  
at Shangri La  
6.30 PM onwards

## DAY 2 & 3

**Knowledge  
forums,  
exhibition,  
B2B meetings**  
and networking  
at BMICH



## DAY 3

**HOD meeting,  
FAPRA Awards Night**  
and **gala dinner**  
at Shangri La  
6.30 PM onwards

## **APRCE 2024 Exhibition**

This event will be your greatest opportunity to exhibit your products/services and to network with retail business leaders, expanding to 20+ global markets. This retail expo is the perfect platform to also meet with key retailers from Sri Lanka at the largest retail forum of Asia Pacific in 2024.

APRCE 2024 will be patronized by business delegations and representatives, anticipating to host over 1250 delegates from 18 FAPRA member countries in the Asia Pacific region that include retailers from retail associations of China, Fiji, Hong Kong, India, Indonesia, Japan, Korea, Kyrgyz Republic, Malaysia, Mongolia, Myanmar, New Zealand, Philippines, Singapore, Chinese Taipei, Thailand and Vietnam.

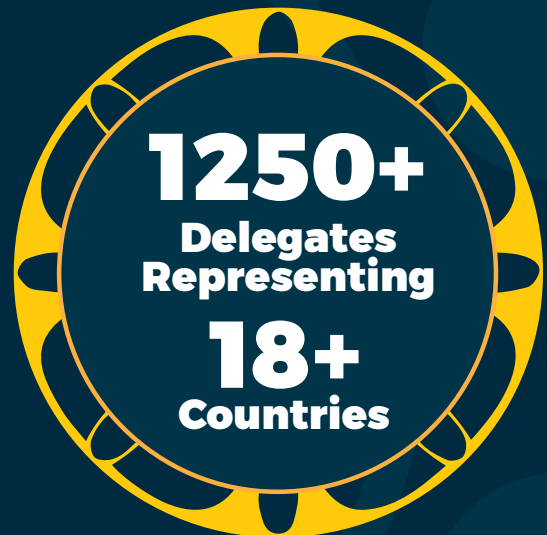
Out of the delegates, it is projected to attract around 40% C-level decision makers and the balance to constitute mid-senior level managers. Innovators, product developers, retail service providers, suppliers to distributors covering retail segments such as Food and Beverage, Clothing, Fashion & Jewelry, Footwear & Accessories, Household & Consumer Durables, E-Commerce, Healthcare & Wellness are expected to take part in the APRCE, giving you an invaluable opportunity to showcase, network and enhance your global footprint by exhibiting your products and services.

## WHY ATTEND APRCE 2024?



Inspirational panel of speakers, potentially representing corporate giants such as Whippet, McKinsey, AEON Japan, BCG, Seven Eleven, Euromonitor, LG, etc.

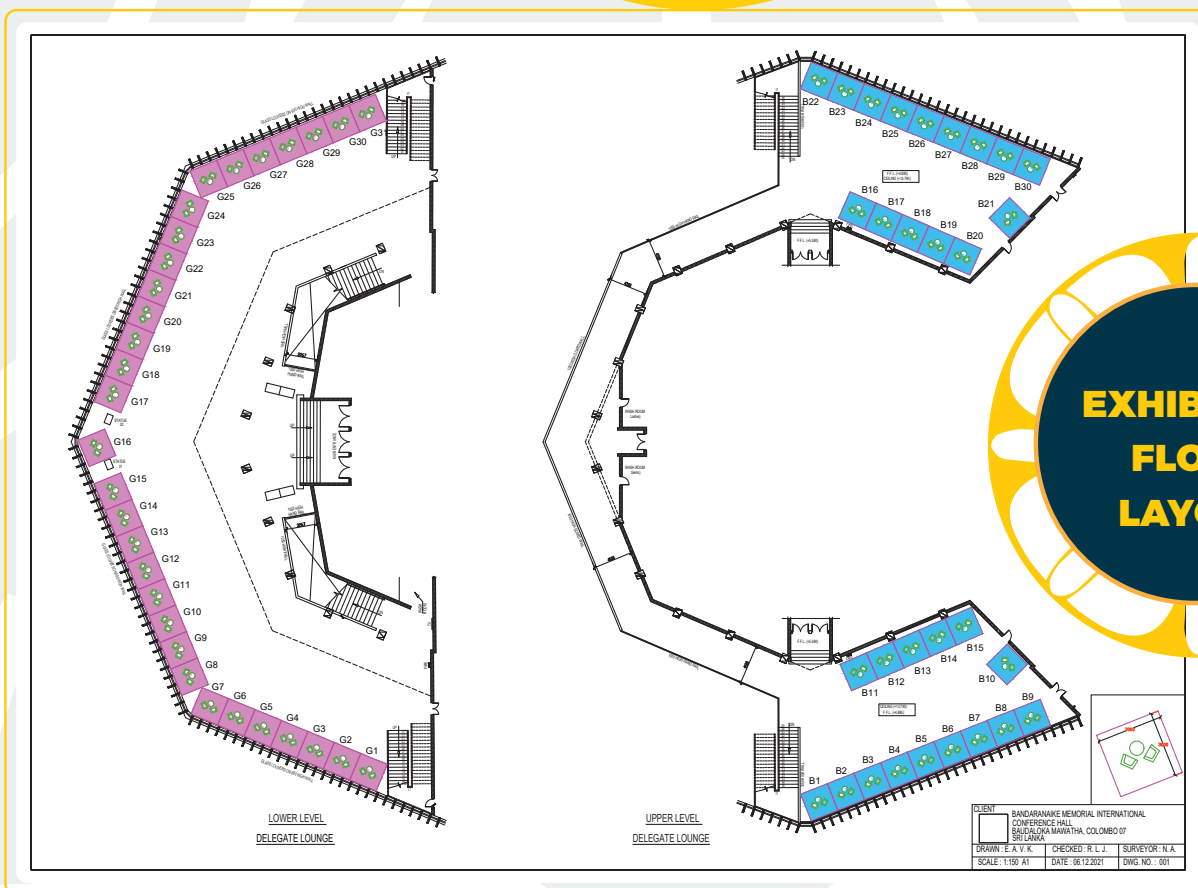
Networking, with delegates from 18 nations of FAPRA : China, Fiji, Hong Kong, India, Indonesia, Japan, Korea, Kyrgyz Republic, Malaysia, Mongolia, Myanmar, New Zealand, Philippines, Singapore, Chinese Taipei, Vietnam and Sri Lanka.



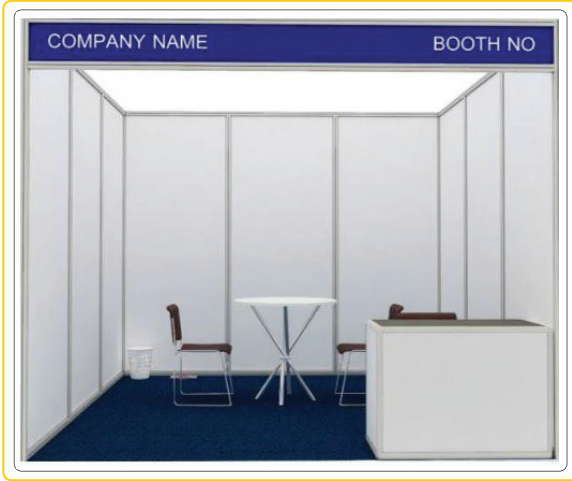
Productive, collaborative and informative Knowledge forums, breakout sessions, networking opportunities, B2B match makings and receptions.

# APRCE RETAIL EXPO: A UNIQUE OPPORTUNITY TO SHOWCASE YOUR OFFERINGS TO THE **ASIA PACIFIC RETAIL FRATERNITY**

- Positioned in a prominent location coinciding the main conference on 5<sup>th</sup> and 6<sup>th</sup> September at the BMICH Delegates Lounge Lower level and Upper level.
- Reserve individual or multiple combined booths.
- Exhibition stall includes 2 Chairs, 1 Table, 2 lights and power supply.
- Customizable branding possibilities at an additional cost upon request and within the organizer guidelines.



# EXHIBITION BOOTH SIZES AND PRICING



## STANDARD BOOTH (TYPE A - WITHOUT BRANDING)

Delegates Lounge Lower Level	USD 1350	Includes 3mx3m unbranded booth with 2 chairs, 1 table, 2 lights within the stall
Delegates Lounge Upper Level	USD 1200	

## SPECIAL EARLY BIRD OFFER | 10% OFF

From the stated rate for registrations done prior to 15<sup>th</sup> July, 2024

## STANDARD BOOTH (TYPE B - WITH FULL BRANDING)

Delegates Lounge Lower Level	USD 1900	Includes 3m x 3m fully branded (3 sides) booth with 2 chairs, 1 table, 2 lights within the stall
Delegates Lounge Upper Level	USD 1750	



- All above pricing includes cost of space, stand built, venue electricity and applicable cost of liability insurance.
- Reserve individual or multiple combined booths.
- Minor customisations can be accommodated upon additional costs and prior organiser approvals.

**For clarifications or registrations**



[www.aprce2024.com](http://www.aprce2024.com)

Please write to  
[info@aprce2024.com](mailto:info@aprce2024.com)  
 or call  
**+94 760 457 143**

# EXHIBITION BOOTH SIZES AND PRICING



## OPEN BOOTH (TYPE C - WITH BRANDING)

Delegates Lounge Lower Level	USD 1600	Includes 3m x 3m branded (2 sides) booth with 2 chairs, 1 table, 2 lights within the stall
Delegates Lounge Upper Level	USD 1450	

## SPECIAL EARLY BIRD OFFER | 10% OFF

From the stated rate for registrations done prior to 15<sup>th</sup> July, 2024

## OPEN PREMIUM BOOTH (TYPE D - WITH BRANDING)

Delegates Lounge Lower Level	USD 1850	Includes 3m x 3m branded (2 sides) booth with 2 chairs, 1 table, 2 lights within the stall; Double Backdrop with Carpet & Lighting
Delegates Lounge Upper Level	USD 1700	



- All above pricing includes cost of space, stand built, venue electricity and applicable cost of liability insurance.
- Reserve individual or multiple combined booths.
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Transactions are quick, while  
transformations are a journey.

We invite you to take part in

**APRCE 2024**

and leverage on the opportunity to  
showcase your business proposition at  
the Exhibition.

Organized by :

